Mark A. Bertrang 1401 Main Street, Suite 101 Onalaska, WI 54650

Interactive Financial Advisors 100 Batson Ct, Suite 104 New Lenox, IL 60451

FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Mark A. Bertrang that supplements the Interactive Financial Adviser's brochure. You should have received a copy of that brochure. Please call 630-472-1300 if you did not receive Interactive Financial Adviser's brochure or if you have any questions about the contents of this supplement.

Additional information about Mark A. Bertrang is available on the SEC's website at www.adviserinfo.sec.gov.

CRD No: 1760670 IARD No.: 125117

8/23/2023

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Educational Background and Business Experience

Mark A. Bertrang

Year of Birth: 1960

Formal Education after High School:

- Brown Institute, Minneapolis, MN Diploma
- American College, Bryn Mawr, PA Chartered Life Underwriter Designation & Chartered Financial Consultant Designation
- FINRA Series 6, 7, 24, 63, and 66

Business Background for the Previous Five Years

- Interactive Financial Advisors, IAR, 01/2016- Present
- Fortune Financial Services, Registered Representatve, 09/2020 Present
- Brooklight Place Securities, Registered Representative, 03/2013 09/2020
- Bertrang Financial Corp, President, 08/1995 Present

Disciplinary Information

Mark A. Bertrang has no legal or disciplinary events to report. Mark A Bertrang also does not have any administrative enforcement proceedings, self-regulatory organization enforcement proceedings or any other proceedings to report.

Other Business Activities

Registered Representative of Fortune Financial Services

Mark Bertrang is a registered representative with Fortune Financial Services, Inc. Fortune Financial Services, Inc. is a diversified financial services company engaged in the sale of specialized investment products. In this capacity, Mark Bertrang may recommend securities or insurance products offered by Fortune Financial Services, Inc. as part of your investment portfolio. If clients purchase these products through Mark Bertrang, he will receive the customary commissions in his separate capacity as registered representatives of Fortune Financial Services, Inc.

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Additionally, Mark Bertrang could be eligible to receive incentive awards such as Fortune Financial Services, Inc. may offer. He may also receive 12b-1 fees from mutual funds that pay such fees. The receipt of additional compensation may give Mark Bertrang an incentive to recommend investment products based on the compensation received, rather than on your investment needs. Please refer to the Fees and Compensation section and the Client Referrals and Other Compensation section of Interactive Financial Advisors' firm brochure for additional disclosures on this topic.

Insurance Broker

Mark Bertrang is independently licensed to sell insurance and annuity products through various insurance companies. When acting in this capacity, Mark A. Bertrang will receive commissions for selling insurance and annuity products.

Mark Bertrang may also receive other incentive awards for the recommendation/sale of annuities and other insurance products. The receipt of compensation and other incentive benefits may affect the judgment of Mark A. Bertrang when recommending products to its clients. While Mark Bertrang endeavors at all times to put the interest of his clients first as a part of Fortune Financial Services overall fiduciary duty to clients, clients should be aware that the receipt of commissions and additional compensation itself creates a conflict of interest, and may affect Mark A. Bertrang's decision making process when making recommendations.

Mark Bertrang is an author on non investment products.

Additional Compensation

Mark Bertrang receives additional compensation as an insurance broker as described in Item 4, Mark Bertrang can also receive additional benefits as described below.

Certain product sponsors may provide Mark Bertrang with other economic benefits as a result of his recommendation or sale of the product sponsors' investments. The economic benefits received by Mark Bertrang from product sponsors can include but are not limited to, financial assistance or the sponsorship of conferences and educational sessions, marketing support, incentive awards, payment of travel expenses, and tools to assist Mark Bertrang in providing various services to clients.

Mark Bertrang receives royalties from his book.

Although Mark A. Bertrang endeavors at all times to put the interest of clients ahead of their own interests, these arrangements could affect the judgment of Mark Bertrang when recommending investment products.

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Supervision

Mark A. Bertrang is supervised by Richard L. Peterbok, President of the firm. Michael Scherrman, Chief Compliance Officer monitors e-mail communications and reviews personal accounts on a periodic basis. Mr. Peterbok and Mr. Scherrman can be reached at 630-472-1300.

BrokerCheck is a free tool to help clients and prospective clients make informed decisions regarding their financial situation. Please use the following link if you wish to conduct your own due diligence: http://brokercheck.finra.org/.

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