

Craig Curtis Alden

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**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Craig Curtis Alden that supplements the Interactive Financial Adviser's brochure. You should have received a copy of that brochure. Please call 630-472-1300 if you did not receive Interactive Financial Adviser's brochure or if you have any questions about the contents of this supplement.

Additional information about Craig Curtis Alden is available on the SEC's website at www.adviserinfo.sec.gov.

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Educational Background and Business Experience

Craig Curtis Alden

Year of Birth: 1968

Formal Education after High School:

- West Virginia University 1990

Business Background for the Previous Five Years

- Interactive Financial Advisors, Investment Advisor Representative 12/2006-Present
- Brooklight Place Securities, Registered Representative, 10/2017-8/2020
- Fortune Financial, Registered Representative, 8/2020-Present
- Shenandoah Financial Advisors, President, 11/2016 - Present
- GWN Securities, Registered Representative 7/2010-10/2017
- Craig Alden Baseball Umpire, Umpire 06/1986-Present

Disciplinary Information

Craig Curtis Alden has no reportable disciplinary information.

Other Business Activities

Craig Alden is a registered representative with Fortune Financial Services, Inc. Fortune Financial Services, Inc. is a diversified financial services company engaged in the sale of specialized investment products. In this capacity, Craig Alden may recommend securities or insurance products offered by Fortune Financial Services, Inc. as part of your investment portfolio. If clients purchase these products through Craig Alden, he will receive the customary commissions in his separate capacity as registered representatives of Fortune Financial Services, Inc. Additionally, Craig Alden could be eligible to receive incentive awards such as Fortune Financial Services, Inc. may offer. He may also receive 12b-1 fees from mutual funds that pay such fees. The receipt of additional compensation may give Craig Alden an incentive to recommend investment products based on the compensation received, rather than on your investment needs. Please refer to the Fees and Compensation section and the Client Referrals and Other Compensation section of Interactive Financial Advisors' firm brochure for additional disclosures on this topic.

Craig Curtis Alden is separately licensed as an independent insurance agent and does business as Shenandoah Financial Advisors. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Craig Curtis Alden for insurance related activities. This presents a conflict of interest because Craig Curtis Alden may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

Craig Curtis Alden provides tax preparation services for a fee and does business as Shenandoah Financial Advisors.. The fees you pay our firm for advisory services are separate and distinct from the fees earned by Craig Curtis Alden for tax preparation services. This presents a conflict of interest because Craig Curtis Alden may have an incentive to recommend tax services to you for the purpose of generating fees rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to obtain tax preparation services through Craig Curtis Alden. Craig Curtis Alden also receives compensation as a Baseball Umpire and does business as Craig Alden Baseball Umpire. Mr. Alden receives compensation for these activities above and beyond the fees earned as advisor for Interactive Financial Advisors. The fees you pay our firm for advisory services are separate and distinct from any compensation Mr. Alden earns as a Baseball Umpire for Craig Alden Baseball Umpire.

Additional Compensation

Craig Curtis Alden does not receive any additional compensation beyond the fee-based compensation he receives through Interactive Financial Advisors and as described above (see "Other Business Activities") in this Brochure Supplement

Supervision

Craig Curtis Alden is supervised by Richard L. Peterbok, President of the firm. Mike Scherrman, Chief Compliance Officer monitors e-mail communications and reviews personal accounts on a periodic basis. Mr. Peterbok and Mr. Scherrman can be reached at 630-472-1300.

BrokerCheck is a free tool to help clients and prospective clients make informed decisions regarding their financial situation. Please use the following link if you wish to conduct your own due diligence: <http://brokercheck.finra.org/>.

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