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# FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about John S. Blanc that supplements the Interactive Financial Adviser's brochure. You should have received a copy of that brochure. Please call 630-472-1300 if you did not receive Interactive Financial Adviser's brochure or if you have any questions about the contents of this supplement.

Additional information about John S. Blanc is available on the SEC's website at www.adviserinfo.sec.gov.

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## Educational Background and Business Experience

John S. Blanc

Year of Birth: 1948

## Formal Education after High School:

- Victor Valley Community College, Associate of Arts, 1968
- Cal State University Los Angeles, BA, 1973

#### Business Background for the Previous Five Years

- Interactive Financial Advisors, Investment Advisor Representative, 01/2017 Present
- Fortune Financial Services, Registered Representative, 09/2020 Present
- Brooklight Place Securities, Registered Representative, 06/2004 09/2020

## **Disciplinary Information**

John S. Blanc has no reportable disciplinary information.

#### Other Business Activities

John Blanc is a registered representative with Fortune Financial Services, Inc. Fortune Financial Services, Inc. is a diversified financial services company engaged in the sale of specialized investment products. In this capacity, John Blanc may recommend securities or insurance products offered by Fortune Financial Services, Inc. as part of your investment portfolio. If clients purchase these products through John Blanc, he will receive the customary commissions in his separate capacity as registered representatives of Fortune Financial Services, Inc.

Additionally, John Blanc could be eligible to receive incentive awards such as Fortune Financial Services, Inc. may offer. He may also receive 12b-1 fees from mutual funds that pay such fees. The receipt of additional compensation may give John Blanc an incentive to recommend investment products based on the compensation received, rather than on your investment needs. Please refer to the Fees and Compensation section and the Client Referrals and Other Compensation section of Interactive Financial Advisors' firm brochure for additional disclosures on this topic.

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Mr. Blanc is also separately licensed as an independent insurance agent. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Mr. Blanc for insurance related activities.

This presents a conflict of interest because Mr. Blanc may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

John Blanc provides tax preparation services for a fee. The fees you pay our firm for advisory services are separate and distinct from the fees earned by John Blanc for tax preparation related activities.

This presents a conflict of interest because John Blanc may have an incentive to recommend tax preparation services to you for the purpose of generating fees rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to obtain tax preparation services through John Blanc or any person affiliated with our firm.

## Additional Compensation

John S. Blanc does not receive any additional compensation beyond the fee-based compensation he receives through Interactive Financial Advisors and as described above (see "Other Business Activities") in this Brochure Supplement

## Supervision

John S. Blanc is supervised by Richard L. Peterbok, President of the firm. Michael Scherrman, Chief Compliance Officer monitors e-mail communications and reviews personal accounts on a periodic basis. Mr. Peterbok and Mr. Scherrman can be reached at 630-472-1300.

BrokerCheck is a free tool to help clients and prospective clients make informed decisions regarding their financial situation. Please use the following link if you wish to conduct your own due diligence: http://brokercheck.finra.org/.

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