Emily E. Parent

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FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Emily E. Parent that supplements the Interactive Financial Adviser's brochure. You should have received a copy of that brochure. Please call 630-472-1300 if you did not receive Interactive Financial Adviser's brochure or if you have any questions about the contents of this supplement.

Additional information about Emily E. Parent is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

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Educational Background and Business Experience

Emily E. Parent

Year of Birth: 1986

Formal Education after High School:

- Marymount University, 2008 BS Mathematics, Minor in Business Administration
- George Mason University, 2023 MA Economics

Business Background for the Previous Five Years

- Interactive Financial Advisors, Investment Advisor Representative, 12/2016 Present
- Fortune Financial, Registered Representative, 08/2020-Present
- Brooklight Place Securities, Registered Representative, 11/2017-08/2020

Disciplinary Information

Emily E. Parent has no reportable disciplinary information.

Other Business Activities

Emily Parent is a registered representative with Fortune Financial Services, Inc. Fortune Financial Services, Inc. is a diversified financial services company engaged in the sale of specialized investment products. In this capacity, Emily Parent may recommend securities or insurance products offered by Fortune Financial Services, Inc. as part of your investment portfolio. If clients purchase these products through Emily Parent, she will receive the customary commissions in his separate capacity as registered representatives of Fortune Financial Services, Inc.

Additionally, Emily Parent could be eligible to receive incentive awards such as Fortune Financial Services, Inc. may offer. She may also receive 12b-1 fees from mutual funds that pay such fees. The receipt of additional compensation may give Emily Parent an incentive to recommend investment products based on the compensation received, rather than on your investment needs. Please refer to the Fees and Compensation section and the Client Referrals and Other Compensation section of Interactive Financial Advisors' firm brochure for additional disclosures on this topic.

Emily E. Parent provides tax preparation services for a fee. The fees you pay our firm for advisory services are separate and distinct from the fees earned by Emily E. Parent for tax preparation related activities.

Other Business Activities

This presents a conflict of interest because Emily E. Parent may have an incentive to recommend tax preparation services to you for the purpose of generating fees rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to obtain tax preparation services through Emily E. Parent or any person affiliated with our firm.

Emily Parent is also separately licensed as an independent insurance agent. In this capacity, she can effect transactions in insurance products for her clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Ms. Parent for insurance related activities.

Additional Compensation

Emily E. Parent does not receive any additional compensation beyond the fee-based compensation s h e receives through Interactive Financial Advisors and as described above (see "Other Business Activities") in this Brochure Supplement

Supervision

Emily E. Parent is supervised by Richard L. Peterbok, President and Chief Compliance Officer of the firm. Mr. Peterbok monitors e-mail communications and reviews personal accounts on a periodic basis. Mr. Peterbok can be reached at 630-472-1300.

BrokerCheck is a free tool to help clients and prospective clients make informed decisions regarding their financial situation. Please use the following link if you wish to conduct your own due diligence: <u>http://brokercheck.finra.org/</u>.

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